

YOUR SMART GOALS AND WEEKLY BREAKDOWN KIT



**HELPING YOU BRIDGE THE GAP FROM WHERE YOU ARE NOW TO
WHERE YOU REALLY WANT TO BE IN YOUR BUSINESS!!!**



SMART GOALS OVERVIEW!

I think it is extremely important to help you create the clarity of what exactly a smart goals is and why it's different from a broad goal. There is a few steps to creating smart goals and really set the intentions behind the goals we want to make in our business.

So to start I am going to give you a very detailed breakdown of what the difference between a broad and smart goals is and give an example of a smart goal. Then give an example of a weekly breakdown you could create to help you minimize your monthly goals into weekly action steps making it easier to achieve!!!

If you're running around doing 50 different things like a chicken with your head cut off than this strategy is going to be a game changer for you!!!

This strategy is going to help you create smart goals for your business. Smart goals are goals that are Specific, Measurable, Attainable, Relevant and Time-based. This is what each of those represent while making these intentional goals!

SPECIFIC: Great goals are well defined and focused. focus on your goals will help you create a powerful force. The moment you focus on your goal, your goal becomes a magnet, pulling you and your resources toward it! The more focused your energies are, the more power you generate in the direction you want to go in.



MEASURABLE: A goal without a measurable outcome is like a competition without a scoreboard or scorekeeper. Numbers are an essential part of business so make sure you put concrete numbers in your goals to know you are on the right track. Hang it in your office as a daily reminder to keep yourself focused and on the targeted results you want to attain.

ATTAINABLE: Far too often businesses can set goals beyond reach. No one has ever built an empire and million dollar businesses overnight. Dream big and reach for the stars but keep one foot firmly based in reality. You want your goals just out of reach and attainable.

RELEVANT: Achievable business goals are based on current conditions and realities of the business climate. You may desire to have you best year in business and increase revenue by 50% but maybe there are competitors that are within your business market so make sure goals are relevant to the realities of your market in your own business.

TIME-BASED: Business goals and objectives simply don't get done when there's no time frame tied to the goal setting process. Whether your goal is to increase revenue by a specific percentage or gain a specific amount of new clients choose a time frame to accomplish that goal.

Now that you have a better understanding of what a smart goal is, let's see one in action and you will clearly see the difference between a smart goal and a broad goal!



EXAMPLE:

Broad Goal: I want to start an online business

SPECIFIC: I will sell holistic health products through an online opportunity.

MEASURABLE: I will be find an opportunity within 4 weeks that does not require me to hold inventory.

ATTAINABLE: I will get set up in this new opportunity first and learn about the products I have at my disposal. Finally I will promote my business and build customer relationships through the online space, networking with others and through word of mouth in my community.

RELEVANT: Helping others through holistic healing will benefit me financially and helping others has always been my passion.

Time-Based: My business will be up and running within 4 weeks and I will be able to start helping people the way I want to.

SMART GOAL: Within a month, I am going to start an online business in holistic health and wellness, which will allow me to help others with their health which I am very passionate about. I will find an opportunity that does not require me to have inventory. I will build customer relationships online, through networks and word of mouth in my community.



Once you make your SMART goals, break down each goal into a specific set of tasks and activities that you can do each week to accomplish your monthly goals, which essentially helps you get closer to your long term goal and vision.

So what you want to do in order to break it down is look at your monthly goal and think of what steps you need to take each week to be able to make that goal happen for yourself.

It is important to periodically review your goals and make necessary adjustments. Goal setting is a necessary and essential tool for you business success so take your time!!! (This is also why I am sending these strategies every other day, some of them will take some time to do and I don't want to overwhelm you, I just want to help you gain the vital clarity in your business!!)

It's the personalized blueprint to help get you to your desired outcome by creating smaller action steps to be able to gain momentum and keep on track with your business productivity and priorities!!

Celebrate your success each week as you crush your goals and be proud of yourself every step of the way!!

Below is the templates you need to create your smart goals and create your weekly breakdown for the month!!

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This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page. There are no margins, text, or other markings on the paper.

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